PDC | GLOBAL

Maui Wildfire Response Quick Facts

8 August – as of 8 Nov 2023 (Response ongoing)

Support Highlights

- PDC was the first organization to provide impact estimates of population and economic losses making them available on the morning of 9 August to help expedite response. Those initial loss estimates continue to be used as the baseline for impact to the built environment.
- PDC was the only locally based Maui organization providing updated and validated geospatial data and analytics to support real-time decision-making.
- PDC in partnership with the County of Maui facilitated free and open evidence-based information sharing with the public and to all agencies and organizations responding to the disaster through DisasterAWARE.
- PDC provided data and analytics to the Maui Fire Department, Hawaii National Guard and ATF to support reconstruction of the fire. (ongoing)

Aug 12 Press Conference

The County of Maui and its first responders, along with Governor Josh Green, the Hawai'i National Guard, and FEMA hold press briefing to communicate the magnitude of the catastrophic impacts from the firestorm based on PDC's initial loss estimates (in background).

PDC Personnel Support

67%
of PDC staff directly supported response

PDC staff provided support from 6 global locations

6
weeks of onsite support to MEMA EOC

84
EOC shifts supported by PDC staff

Direct onsite support to: MEMA MAUI EMERGENCY MANAGEMENT AGENCY

and many more...

Advanced Analytics, Mapping, Information Management

Hundreds
of analytical products created by PDC

Exposure and Needs Assessments (population, economic, structural impacts)

Public Infographics (for the JIC)

Daily Common Operational Picture Situational Awareness Products

Other Products

- Damage Assessments
- Post-event Imagery
- Community Resources and Aid
- Emergency and Human Services
- Utilities

800+ responders
Accessing real-time information through DisasterAWARE to support life-saving operations

1,000+
Updates to critical, life-saving information

600+
Real-time interagency situational awareness products shared in DisasterAWARE